6819926 Ver# 7 Mod# 2 Status Confirmed Traffic Order# 102339 Prince Last Received: 08. Showing Buylines: All Lines	1	Rep Order#
Traffic Order# 102339 Shov		6819926
Traffic Order# 102339 Shov		Ver# 7
Traffic Order# 102339 Shov		Mod# 2
Traffic Order# 102339 Shov		Status
رة و		Confirmed
	Showing F	0
	ines	Printed: 08/02/2012 3
<b>Printed:</b> 08/02/2012 : Lines		08/03/2012 10:42 AM 3:46 PM
nted: '02/2012 3		

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1246
Buyer Mawa Gilroy
Phone#
Fax# Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1246 Flight Dates 09/27/2012 - 10/08/2012 Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

SC=\*

-- CONTRACT COMMENT --

														LT
14	13	12	<b>⊢</b> ,	10	vo	ω	7	Ø	<b>C</b> h	Δı	ω	12	h !	Ľ'n
TH-F,M	TH-F,M	TH-F,M	тн-ғ,м	TH-F,M	TH-F,M	TH-F,M	тн-ғ,м	DS	SU	SA	TH-F,M	тн-г,м	TH-F,M	Day
3P-4P	2P-3P	1P-2P	1230P-1P	12P-1230P NEWS	11A-12P	10A-11A	9A-10A	930A-10A	8A-9A	7A-9A	7A-9A	6A-7A	5A-6A	Time
DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW	MEET THE PRESS	SATURDAY TODAY	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len
\$450.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$3,000.00	\$625.00	\$900.00	\$725.00	\$400.00	Rate
10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/07-10/07	10/07-10/07	10/06-10/06	10/04-10/08	10/04-10/08	10/04-10/08	Dates
0	0	0	0	0	0	0	0	0	0	0	0	0	0	Spots/Week
0	0	0	0	0	0	O	.0	0	c	0	0	0	0	We e O H K S
0	0	Ö	Ö	0	0	0	0	0	0	0	0	0	0	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$ <b>0.</b> 00	\$0.00	Total Cost
													:	Daypart

l of

Rep Order# EC'd Yes
6819926
Ver# 7
Mod# 2
Ver# 7 Mod# 2 Status Confirmed
Traffic Order# 102339 Las
t Received:
339 Printed: 08/03/2012 10:42 AM Last Received: 08/02/2012 3:46 PM

H Phone# Station K Advertiser Fax# Estimate# Buyer Product 29 82 27 26 25 24 23 22 21 20 19 <u>بر</u> 17 16 15 텀 KSNV-TV LAS VEGAS, NV. er ( ).NASIT NASIT Maura Gilroy 1246 Ŋ mj SA M'A-HL SA 'nΊ υŢ Z Day TH-F, M άS TH-F, M TH-F,M TH-F, M TH-F,M TH-F, M 1135P-1235A Time 8P-9P 11P-1135P NEWS 3 NIGHTSIDE 10P-11P 430P-5P 9P-10P 10P-11P 630P-7P 630P-7P 5P-630P 4P-430P 10P-11P 1130P-1A 11P-1135P NEWS 3 NIGHTSIDE 7P-730P NEWS SATURDAY NIGHT LIVE NBC PRIME DATELINE TONIGHT SHOW W/ JAY LENO GRIMM EARLY NEWS NEWS PARENTHOOD SMASH WHEEL OF FORTUNE JEOPARDY FIRST NEWS Program ω 4 ÃΙ Ö 430P THE w AΤ POINT FOUR Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 : 30 : 30 :30 : 30 :30 :30 :30 :30 :30 :30 : 30 Len :30 : 30 :30 :30 09/27/2012 - 10/08/2012 108/115/1246 \$600.00 \$1,400.00 \$1,100.00 \$1,200.00 \$2,600.00 \$3,200.00 \$1,300.00 \$1,300.00 Rate \$2,600.00 \$500.00 \$3,200.00 \$425.00 \$725.00 \$1,200.00 \$725.00 10/06-10/06 10/05-10/05 10/06-10/06 10/04-10/08 10/06-10/06 10/04-10/08 10/05-10/05 10/04-10/08 10/04-10/08 10/04-10/08 10/02-10/02 10/08-10/08 10/06-10/06 10/04-10/08 Dates 10/04-10/08 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# # of Weeks 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 0 0 0 0 0 0 Total Spots 0 0 0 0 0 0 0 0 0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total Cost \$0.00

2 of

Daypart

SA-	Station KSNV-TV LAS VEGAS, NV Advertiser ( ).NASIT Product NASIT	Rep Order# 6819926 EC'd Yes
	AS, NV.	Ver# 7
		Ver# 7 Mod# 2
		Status
Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency	Status Confirmed
P1/P2/E 108/115/1246 es 09/27/2012 - 10/08/2012 eks	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 102339 Show
i.		339 Print 1339 Print 1339 Last Received: 08/ Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	nted: 02/201
n Phone# 1 FAX#		)8/03/201 16 PM
215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	08/03/2012 10:42 AM 2 3:46 PM

3 of

--REPORT TOTALS--

Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE--

TTIVE---Market Totals \$0

CATV

% % % %

> KBLR KTUD

14 % %

KINC

% % 0 %

KLAS KVMY

KSNV

28% 17%

XXXX

---COMPETITIVE COMMENTS--EST SHARES

NOV12 RA35+

Books

Demos

---Arency Comment---

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE

Rep Order# EC'd Yes 6819926 Ver# 4 Status Returned Agency ( ) GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/12.46
Flight Dates 09/27/2012 - 10/08/2012
Hiatus Weeks Traffic Order# 102339 Showing Buylines: All Lines Last Received: Printed: 05/31/2012 11:10 AM 05/30/2012 9:18 AM

l of

Ç.

Sales Office ( Salesperson ( Rep Firm

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

— CONTRACT COMMENT —

Phone#

Maura Gilroy

Fax# Buyer

Product Estimate#

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NASIT

Product NASIT

## — REMARKS —

PLEASE SEE BELOW. THANKS!

												LT
12	11	10	ro	ω	7	Ø	ហ	414	ω	2	<b>⊢</b>	L'n
TH-F,M	TH-F,M	TH-F,M	TH-F,M	TH-F,M	TH-F,M	SU	SU	SA	TH-E,M	TH-F,M	TH-E,M	Day
1P-2P	1230P-1P	12 <b>P-1</b> 230	11A-12P	10A-11A	9A-10A	930A-10A	8A-9A	7A-9A	7A-9A	6A-7A	5A-6A	Time
DAYS OF OUR LIVES	NEWS 4: THE AGENDA	12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	. CHRIS MATTHEWS SHOW	MEET THE PRESS	SATURDAY TODAY	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	: 30	; 30	Len
\$425.00	\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$3,000.00	\$625.00	\$900.00	\$725.00	\$400.00	χ <sub>a</sub> te
10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/07-10/07	10/07-10/07	10/06-10/06	10/04-10/08	10/04-10/08	10/04-10/08	Dates
W	2	ω	ω	ω	W	Н	ļi	н	ω	ω	ω	Spots/Week
<b>)</b> -	I-3	نسز	11	H	Н	⊢	<b>ب</b> ـر	₽-	⊭	H	l	₩ # O f S
ω	N	ω	ω	ω	. ω	Н	<b>j-</b> ->	Н	ω	ω	ω	Total Spots
\$1,275.00	\$650.00	\$1,275.00	\$975.00	\$975.00	\$1,275.00	\$500.00	\$3,000.00	\$625.00	\$2,700.00	\$2,175.00	\$1,200.00	Total Cost
												Daypart

. 2	2	2	2	2	N	2	*	*	<u>,</u>	L	<u> </u>	<u>-</u>		1	LT I	Estimate# Buyer Phone#	Station   Advertiser Product	Rep Order# EC'd Yes
27	26	25	24	23	22	21	*20	* 19	18	17	16	15	14	13	Ŀ'n		er (	der# Yes
SA ·	TH-F,M	SA	TH-F,M	ы	TU	M	TH-F,M Station R	TH-F,M Station R	SĀ	TH-F,M	TH-F,M	тн-ғ,м	тн-ғ,м	TH-E,M	Day	1246 Maura Gilroy	SNV-TV LAS VI ( ).NASIT NASIT	6819926
1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	9P-10P	10P-11P	10P-11P	730P-8P Remark: V	7P-730P Remark: V	630P-7P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	Time		KSNV-TV LAS VEGAS, NV.	Ver#
SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	GRIMM	PARENTHOOD	SMASH	WHEEL OF FORTUNE V4 NOT NA - WHEEL 7-730	JEOPARDY V4 NOT NA - JEOP 630-7	NEWS 3: TO THE POINT	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	Program			4 Status Returned
	LENO						Ö	~				~				Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( 1010 V SU.800	Traffic Order# 102339
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	Len		) GMMB VISCONS 0, WASHI	ler# 10233
\$1,400.00	\$500.00	\$1,100.00	\$1,200.00	\$2,600.00	\$3,200.00	\$3,200.00	\$1,300.00	\$1,300.00	\$425.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	Rate	108/115/1246 09/27/2012 - 10/08/2012	č	
10/06-10/06	10/04-10/08	10/06-10/06	10/04-10/08	10/05-10/05	10/02-10/02	10/08-10/08	10/04-10/08	10/04-10/08	10/06-10/06	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	10/04-10/08	Dates	12	20007	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
<del> -1</del>	ω	իա	ω	Н	0	н	ω .	ω	Н	41	Н	ເນ	N	ω )       	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/31/2012 11:10 AM 05/30/2012 9:18 AM lines
H,	H	l⊷	Н	ㅂ	0	Н	اسا	Н	. ⊢	I	Ъ	Ы	H	<b>⊢</b>	以非	Phone# FAX#		10 AM 8 AM
<del>ب</del>	ω	ь	w	Н	O	j.u	ω	ω	Ъ	4.	Ь	ω	N	W	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	·
\$1,400.00	\$1,500.00	\$1,100.00	\$3,600.00	\$2,600.00	\$0.00	\$3,200.00	\$3,900.00	\$3,900.00	\$425.00	\$4,800.00	\$725.00	\$2,175.00	\$900.00	\$975.00	Total Cost	5540 1845	PHIA REARY	2 of 3
									٠						Daypart			

COMPETITIVE COMMENTS EST SHARES			—COMPETITIVE.—  Market Totals \$182,232	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 61 / \$51,025.00	Sales Totals: 61 / \$51,025.00	Oct 12: 61 / \$51,025.00	—SALES MONTHLY TOTALS—	-REPORT TOTALS Report Totals: 61 / \$51,025.00	29 SA 8P-9P NBC PRIME .	28 F 10P-11P DATELINE	Ln Day Tim	Buyer Maura Gilroy Phone# Fax#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) NASIT Product NASIT Februariest 1246	Rep Order# 6819926 Ver# 4 Status Returned EC'd Yes
	%0 XXXX	KINV 16%	CATV 0%										Flight Dates Hiatus Weeks	Agency ( ): 1010 WI SU.800, Agency C/P1/P2/F	Traffic Order# 102339
		KTUD	XBLR				,			:30	:30	Len		( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, J P1/P2/F 108/115/1246	der# 10233
		%	0%							\$600.00	\$2,600.00	Rate	09/27/2012 - 10/08/2012	( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 P1/P2F 108/115/1746	
		KVCW 2%	KINC 0%							10/06-10/06	10/05-10/05	Dates	2	07	Printed: 05. Last Received: 05/ Showing Buylines: All Lines
		KVMY 5%	KLAS 31%							<b>.</b>	, <del>14</del>	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/31/2012 11:10 AM 05/30/2012 9:18 AM Lines
		оlь	%							뇬	j⊷i	Weeks	hone# AX#		0 AM AM
		KVVU	KSNV							ц	H	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
		17%	28%							\$600.00	\$2,600.00	Total Cost	540 845	'HIA EARY	3 of 3
												Dаураг 			

Books Demos

NOV12 RA35+

— CREDIT RISK — CASH IN ADVANCE

part